

KAITLYN THOMAS

Social Media Campaign 2021

FIRST KISS



****ANNOUNCEMENT ****

It's been a long time coming but I'm so excited, nervous and proud to announce that my first country single 'First Kiss' will be available on the 17th of September via Red Rebel Music.

Produced by Lee Bradshaw at Bradshaw Music Productions and co-written with the super talented Katrina Burgyone, 'First Kiss' is a tongue in cheek play on never having your first toe popping kiss.

You can pre-save/pre-order on Spotify, Apple Music and Google Play through the link in my bio.

Streaming available on all platforms! Thank you to everyone for all of your ongoing support

#newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic

Date	Promotion Information
Thursday 2 nd September	Upload 1 st Video to Instagram and Facebook Video Name: Track Only **ANNOUNCEMENT ** It's been a long time coming but I'm so excited, nervous and proud to announce that my first country single 'First Kiss' will be available on the 17 th of September via Red Rebel Music. Produced by Lee Bradshaw at Bradshaw Music Productions and co-written with the super talented Katrina Burgyone, 'First Kiss' is a tongue in cheek play on never having your first toe popping kiss. You can pre-save/pre-order on Spotify, Apple Music and Google Play through the link in my bio. Streaming available on all platforms! Thank you to everyone for all of your ongoing support #newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic
Tuesday 7 th September	Upload Photo – Album Cover OUT Friday 17 th September!! Pre-order on Spotify, Apple Music and Google Play through the link in my bio. Streaming available on all platforms Shoot video for promotion on 3 rd September 2 x 1 minute video about the song and release
Friday 10 th September	Upload 2 nd Video to Instagram and Facebook Video Name: 1 st Verse Only I'm a sucker for a blue-eyed blonde guy.... I've been waiting for you! OUT Friday 17 th September!! Pre-order on Spotify, Apple Music and Google Play through the link in my bio. Streaming available on all platforms

	#newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic
Saturday 11 th September	Upload Video about First Kiss to Instagram and Facebook You talking about the song etc Talking about the release of First Kiss. What the songs about Who you wrote it with Who produced it How your feelings
Monday 13 th September	Upload - 3 rd Video to Instagram and Facebook Video Name: chorus
Monday 13 th September	4 Days Until First Kiss – upload videos from Benny or Jye
Tuesday 14 th September	3 Days Until First Kiss – upload a photo from video shoot
Wednesday 15 th September	2 Days Until First Kiss – upload video with Benny or Jye
Thursday 16 th September	1 Days Until First Kiss – upload video with Greg
Friday 17 th September	<p>RELEASE DAY</p> <p>It's been a long time coming but its FINALLY HERE! First Kiss is now available on all platforms to download stream and share. Thank you Kaz and @redreblemusic for all of your support and assistance with this release. Its been</p> <p>Produced by Lee Bradshaw at Bradshaw Music Productions and co-written with the super talented Katrina Burgyone, 'First Kiss' is a tongue in cheek play on never having your first toe popping kiss. You can pre-save/pre-order on Spotify, Apple Music and Google Play through the link in my bio. Streaming available on all platforms! Thank you to everyone for all of your ongoing support</p> <p>#newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic</p>

KAITLYN THOMAS
Interview Schedule 2021

FIRST KISS

Tuesday	14th September 2021
9:45AM	KIX COUNTRY (Confirmed) Interviewer: Luke "Crossy" Cross Please call Crossy on 07 4153 0800 PRE-RECORD
11:00AM	Mike Crozier Australian Country (Confirmed) Interviewer: Mike Crozier Please call him on 02 6231 9707 Air Date: PRE-RECORD
12:45PM (10:45AM WA)	102.1FM, Donnybrook WA (Confirmed) Interviewer: Tony Wright Please call Tony on 08 9768 6672 LIVE TO AIR
Wednesday	15th September 2021
10:00AM NSW	2CUZFM, Bourke NSW (Confirmed) Interviewer: Denis Holyoake Please call Disco on 02 6872 1869 PRE-RECORD
Tuesday	21st September 2021
1:00PM VIC	CROW FM 90.7, Wondai QLD (Confirmed) Interviewer: Sharon "Shaz" Birkett She will call you on your mobile PRE-RECORD
Sunday	26th September 2021
8:20AM VIC	2RRRFM, Sydney (Confirmed) Interviewer: Ron "Ronnieboy" Montague Please call him on 02 9816 2777 LIVE TO AIR
Monday	27th September 2021
3:00PM NSW (2:30PM SA)	KIX FM, Kangaroo Island (Confirmed) Interviewer: Marilyn Henderson Please call her on 08 8553 0158 LIVE TO AIR
Wednesday	29th September 2021
2:00PM VIC	CAPITAL COUNTRY RADIO (Confirmed) Interviewer: Lorraine Pfitzner Please call her on 0403 322 472

KAITLYN THOMAS

Social Media Campaign 2021

COULDA SHOULDA WOULD A

****ANNOUNCEMENT ****

My new single, 'Coulda Shoulda Woulda', will be out October 22nd !!! So excited for you all to hear this one! Click the link below and pre-order or pre-save to your favourite streaming service and add it to one of your playlists!

<https://distrokid.com/hyperfollow/kaitlynthomas/coulda-shoulda-woulda>

@redrebelmusic @simonjohnsonmusic @mitchlynham @bekthorton @raeleighaus

#newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic

Date	Promotion Information
Wednesday 13 th October	Upload photo to Instagram and Facebook Kaitlyn Thomas: Country Rocks Take Over This Friday I'm taking over the @countryrocksoz Facebook page for a whole week! Head on over, give them a like and tune in daily for updates a sneaky live Q&A, Live music and a little surprise! @redrebelmusic
Friday 15 th October	Upload Photo – Video Shoot Filmed a little something special today! Can't wait to share it with you soon! Check out tomorrow for a special announcement! @redrebelmusic
Saturday 16 th October	Upload Photo – Album Cover **ANNOUNCEMENT ** My new single, 'Coulda Shoulda Woulda', will be out October 22 nd !!! So excited for you all to hear this one! Click the link below and pre-order or pre-save to your favourite streaming service and add it to one of your playlists! https://distrokid.com/hyperfollow/kaitlynthomas/coulda-shoulda-woulda @redrebelmusic @simonjohnsonmusic @mitchlynham @bekthorton @raeleighaus
Monday 18 th October	Upload 1 st Video to Instagram and Facebook Video Name: Chorus only I live with no regret, I just didn't know what was best! OUT October 22 nd #couldashouldawoulda #newrelease @redrebelmusic
Wednesday 20 th October	Upload Photo – Facebook & Instagram

	<p>Tune in TONIGHT at 6:30pm EST on the Country Rocks Page for a sneaky first time ever Facebook live and Q&A. This should be some fun! Ever wanted to ask me a question? Tune in and ask away! Might sing a few tunes too!</p> <p>@redrebelmusic @countryrocksoz</p>
Thursday 21 st October	<p>Upload 2nd Video to Instagram and Facebook Video Name: 1st Verse only</p> <p>Should've seen it coming from our first date! OUT October 22nd #couldashouldawoulda #newrelease @redrebelmusic</p>
Friday 22 nd September	<p>OUT TODAY</p> <p>C O U L D A – S H O U L D A – W O U L D A</p> <p>Super excited to have my 2nd country single out today on all platforms! Thank you to everyone who have pre ordered and pre saved my song. It means so much to me! @redrebelmusic @simonjohnsonmusic @mitchlynham @raeleighaus @jak_mcdougall @bekthortonmusic</p> <p>#newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic</p>
Wednesday 27 th October	<p>Upload Video – Official Music Video</p> <p>C O U L D A – S H O U L D A – W O U L D A Video dropping Friday 29th October 6pm @redrebelmusic @simonjohnson @felicitykircher @cushryder @bergenbradley</p>
Thursday 28 th October	<p>Upload Video – Official Music Video</p> <p>C O U L D A – S H O U L D A – W O U L D A Music Video TOMORROW 6pm @redrebelmusic @simonjohnson @felicitykircher @cushryder @bergenbradley</p>
Friday 29 th October	<p>Upload Video – Official Music Video</p> <p>C O U L D A – S H O U L D A – W O U L D A Music Video @redrebelmusic @simonjohnson @felicitykircher @cushryder @bergenbradley</p>

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Interview Schedule 2021

COULDA SHOULDA WOULD A

Tuesday 19th October 2021

9:45AM KIX COUNTRY (Confirmed)
Interviewer: Luke "Crossy" Cross Please call Crossy on 07 4153 0800
PRE-RECORD

11:00AM Mike Crozier Australian Country (Confirmed)
Interviewer: Mike Crozier
Please call him on 02 6231 9707
Air Date:
PRE-RECORD

12:45PM 102.1FM, Donnybrook WA (Confirmed)
(10:45AM WA) Interviewer: Tony Wright
Please call Tony on 08 9768 6672
LIVE TO AIR

Wednesday 20th October 2021

10:00AM NSW 2CUZFM, Bourke NSW (Confirmed)
Interviewer: Denis Holyoake
Please call Disco on 02 6872 1869
PRE-RECORD

Tuesday 26th October 2021

1:00PM VIC CROW FM 90.7, Wondai QLD (Confirmed)
Interviewer: Sharon "Shaz" Birkett
She will call you on your mobile
PRE-RECORD

Sunday 31st October 2021

8:20AM VIC 2RRRFM, Sydney (Confirmed)
Interviewer: Ron "Ronnieboy" Montague
Please call him on 02 9816 2777
LIVE TO AIR

Monday 1st Novemeber 2021

3:00PM NSW KIX FM, Kangaroo Island (Confirmed)
(2:30PM SA) Interviewer: Marilyn Henderson
Please call her on 08 8553 0158
LIVE TO AIR

Wednesday 3rd November 2021

2:00PM VIC CAPITAL COUNTRY RADIO (Confirmed)
Interviewer: Lorraine Pfitzner
Please call her on 0403 322 472
PRE-RECORD

5:00PM NSW COUNTRY THUNDER NETWORK (Confirmed)
Interviewer: Dax
He will send you a streaming link via Facebook
PRE-RECORD [VIDEO]

Thursday 4th November 2021

6:30PM NSW 2MCE, Bathurst & Orange NSW (Confirmed)
Interviewer: Rick Nash
He will call you on your mobile

PRE-RECORD

Tuesday 9th November 2021

2:30PM NSW STA FM, Inverell NSW (Confirmed)
Interviewer: Pammy Bush
She will call you on your mobile
LIVE TO AIR

Wednesday 10th November 2021

11:45AM NSW MAX FM, Narrabri NSW (Confirmed)
Interviewer: Julie
Please call her on 02 6792 4884
LIVE TO AIR

2:30PM VIC FLOW FM, Network (SA, VIC & NT) (Confirmed)
Interviewer: Clayton Bester
Please call him on 08 8566 3151
PRE-RECORD

Thursday 11th November 2021

11:40AM VIC YASS FM, Yass NSW (Confirmed)
Interviewer: Beth Brown
She will call you on your mobile Back up: 02 6226 5266 (Office)
LIVE TO AIR

Friday 12th November 2021

7:30PM 99.7 BRIDGE FM, Redcliff QLD (Confirmed)
Interviewers: Mr Grumpy, Bev & Lezley
Please call them on 07 3284 5000
LIVE TO AIR

KAITLYN THOMAS

Social Media Campaign 2021

MAKE YOUR MOVE

****ANNOUNCEMENT ****

My new single, 'Make Your Move, will be out November 26th!!! So excited for you all to hear this one! Click the link in my Bio and pre-order or pre-save to your favourite streaming service and add it to one of your playlists!

@redrebelmusic @mgmdistribution @bradshawmusicproductions @bennygregsofficial @parsonmm

#newmusicfriday #countryartist #newmusic #countrypop #savethedate #getexcited #sneakpeak #popcountrymusic

Date	Promotion Information
Monday 8 th November	Upload Photo to Instagram and Facebook Are you ready for some NEW MUSIC? November 26 th

<p>Wednesday 10th November</p>	<p>Upload Photo – Album Cover Grid Photo on Instagram Album Cover on Facebook</p> <p>NEW SINGLE M A K E – Y O U R – M O V E Pre Order Out Now! See link in bio. OUT November 26th!</p>
<p>Friday 12th November</p>	<p>Upload 2nd Video to Instagram and Facebook Video Name: Pre-order Now</p> <p>New music on the way!! Would love if you could pre-order/save the new one MAKE YOUR MOVE and request it at Oz radio too. OUT November 26th</p> <p>Written by: Kaitlyn Thomas & @parsonmm Produced by: @bradshawmusicproductions @redrebelmusic @mgmdistribution</p>
<p>Saturday 13th November</p>	<p>Upload Video to Instagram and Facebook</p> <p>Sneak Peak MAKE YOUR MOVE OUT November 26th Pre-order and save on all favourite platforms LINK IN BIO</p> <p>@bennygregsofficial @bradshawmusicproductions @redrebelmusic @mgmdistribution</p>
<p>Monday 15th November</p>	<p>Upload - 3rd Video to Instagram and Facebook Video Name: THE HOOK</p> <p>THE HOOK Link in my bio to pre-order and save! @redrebelmusic @mgmdistribution</p>
<p>Wednesday 17th November</p>	<p>Upload Photo to Instagram and Facebook</p> <p>Here it first LIVE on @989fmcountry...Tune into Tari and Jharal this morning for the brekky show at 7:30am</p>
<p>Friday 19th November</p>	<p>Upload Photo to Instagram and Facebook</p> <p>Country Town Song of the day Thanks so much @countrytown_au for having MAKE YOUR MOVE as your song of the day! OUT November 26th @redrebelmusic @bradshawmusicproductions @parsonsmm @neonhorse @bennygregsofficial</p>
<p>Friday 26th November</p>	<p>RELEASE DAY Upload Photo to Instagram and Facebook</p> <p>So this is exciting! Catch my new music video tonight premiering for the first time on @CMT at 7:35pm CMT Australia is on Channel 805 on @foxtelaustralia and 239 on @fetch.au @redrebelmusic @bradshawmusicproductions @parsonsmm @neonhorse @bennygregsofficial</p>

Saturday 27 th November	Upload Video to Instagram and Facebook MAKE YOUR MOVE behind the song @redrebelmusic @parsonmm
Sunday 28 th November	Upload Video to Instagram and Facebook Meet Parsons co-writer of MAKE YOUR MOVE @parsonmm @redrebelmusic
Monday 29 th November	Upload Video to Instagram and Facebook Check out @neonhorsevic where the MAKE YOUR MOVE music video was shot. The official video will be out this Thursday on YouTube and Facebook @parsonmm @redrebelmusic @bennygregsofficial
Wednesday 1 st December	Upload Video to Instagram and Facebook MAKE YOUR MOVE official video This was one of my most favourite time filming this video! I really do hope you all enjoy it as much as I did filming it! Special thanks to everyone involved in the video production. You all hold such a close spot in my heart for helping me bring the vision of YOU'RE YOUR MOVE to live <3 Video Produced by Benny Greggs Location: Neon Horse - Stanhope VIC http://www.neonhorse.com.au/ Distributed by Red Rebel Music Track Produced by Lee Bradshaw Written by Kaitlyn Thomas & Michelle Parsons Special thanks to Cush Ryder, Jodie Mitzi, Les Thomas & Anthony Berkley
Friday 3 rd December	Upload Video to Instagram and Facebook MAKE YOUR MOVE Behind The Scenes @parsonmm @redrebelmusic @bennygreggsofficial

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Interview Schedule 2021

MAKE YOUR MOVE

Tuesday	23rd November 2021
7:45PM NSW	FRASER COAST FM, Hervey Bay QLD (Confirmed)
6:45PM QLD	Interviewer: Tracey & The Big D They will call you on your mobile PRE-RECORD
Thursday	25th November 2021
9:30AM NSW	989FM, Brisbane QLD (Confirmed)
8:30AM QLD	Interviewer: Tari & Jharal They will call you on mobile LIVE TO AIR
10:45AM NSW	KIX NETWORK, National (Confirmed)
9:45AM QLD	Interviewer: Luke Cross Please call Crossy on 07 4153 0800 PRE-RECORD

Tuesday 30th November 2021
8:30PM VIC Spark Radio, Sunderland UK (Confirmed)
Interviewer: Ryan Pow (The Hoedown)
They will call you on mobile
PRE-RECORD

Wednesday 1st December 2021
8:00AM VIC ONE FM, Shepparton VIC (Confirmed)
Interviewer: Terri Crowley
She will call you on mobile
You will go to air straight after 8am news
LIVE TO AIR

1:00PM NSW THE HITS RADIO, WA (Confirmed)
9:00AM WA
Interviewer: Tony Wright
He will call you on mobile
LIVE TO AIR

Saturday 4th December 2021
7:45PM NSW 2SERFM, Sydney NSW (Confirmed)
Interviewer: Barb Morrison
She will call on mobile
LIVE TO AIR

Friday 10th December 2021
2:30PM VIC MAX FM, Narrabri NSW (Confirmed)
Interviewer: Marg
They will call you on mobile
LIVE TO AIR

Saturday 11th December 2021
10:05AM NSW TODAY'S COUNTRY 94ONE, Gosford NSW (Confirmed)
Interviewer: Rick Jullienne
He will call you on mobile
LIVE TO AIR

Tuesday 14th December 2021
11:30AM VIC 2OCEANS FM, Augusta WA (Confirmed)
Interviewer: Jarrod Brindley
Jarrod will call you on mobile Back up: 08 9758 0002
PRE-RECORD

Friday 17th December 2021
9:30AM VIC 2TM, Tamworth NSW (Confirmed)
Interviewer: Sally-Anne Whitten
Please call Sal on 02 6762 3544
PRE-RECORD

4:30PM VIC PLENTY VALLEY FM, Melbourne VIC (Confirmed)
Interviewer: Matt Christie

Via zoom Link

PRE-RECORD

Saturday 18th December 2021

8:00AM VIC 2RRRFM, Sydney NSW (Confirmed)

Interviewer: Ron "Ronnieboy" Montague
Please call him on 02 9816 2777

LIVE TO AIR

1:15PM NSW YASS FM, Yass NSW (Confirmed)

Interviewer: Beth Brown
She will call you on your mobile
Back up: 02 6226 5266 (Office)

LIVE TO AIR

2:30PM VIC 979FM, Melton VIC (Confirmed)

Interviewer: Brian Peel
In Studio – Uni Campus 24-40 Rees Rd, Melton South

LIVE TO AIR

Sunday 19th December 2021

7:30PM NSW TRIPLE H FM, Hornsby NSW (Confirmed)

Interviewer: Ben Ivy

Via Zoom

PRE-RECORD